

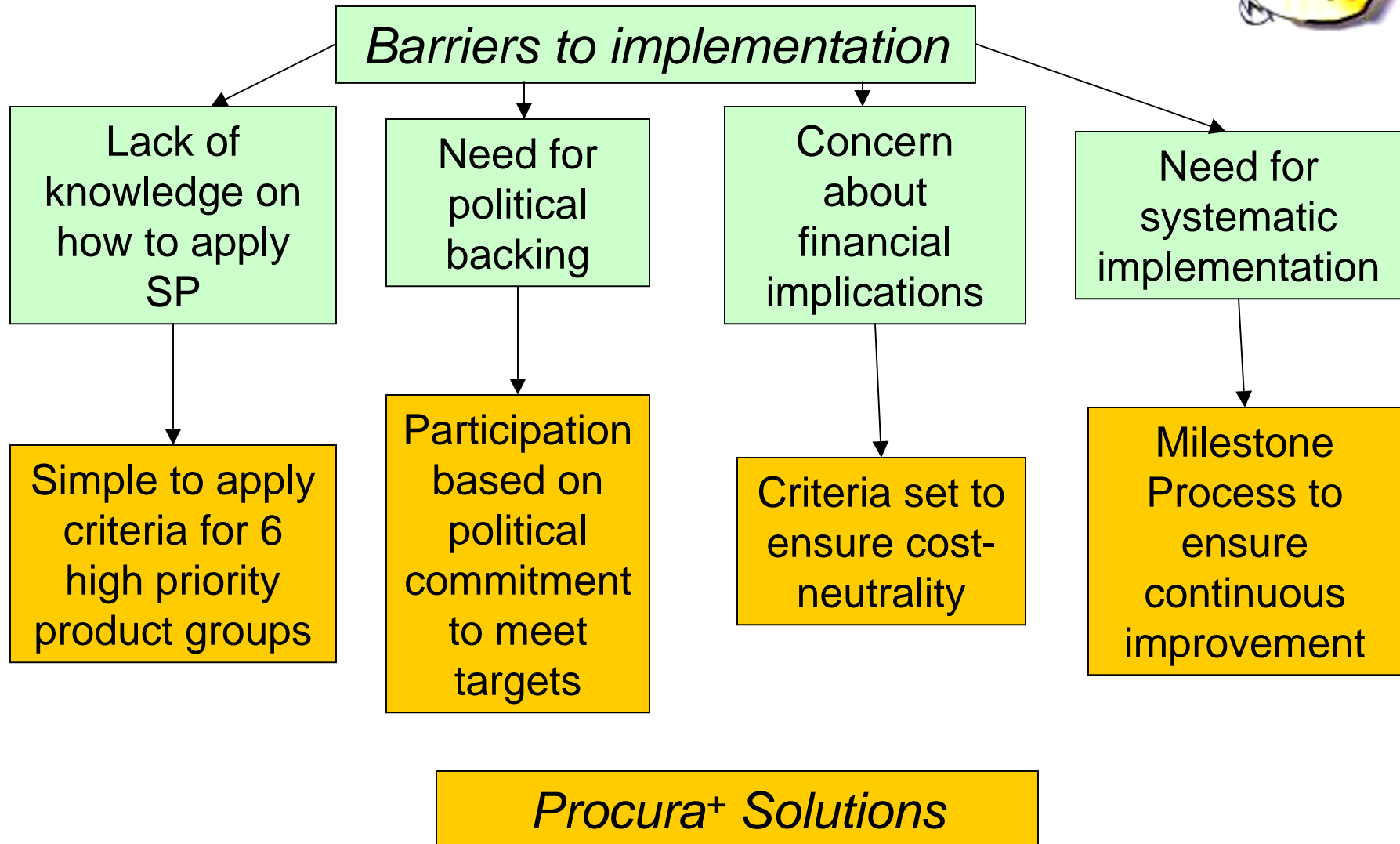


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**ICLEI European Secretariat**

**PROCURA+**  
SUSTAINABLE  
PROCUREMENT  
CAMPAIGN



# Sustainable Procurement in Europe

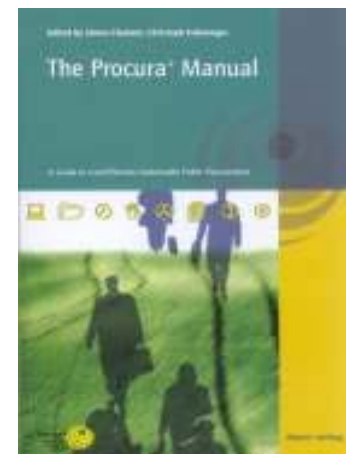
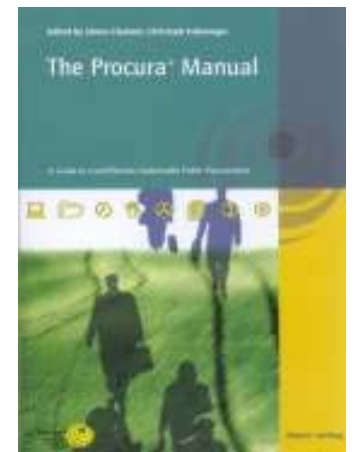


# Sustainable Procurement in Europe

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- Procura+ Campaign launched 2004. Kolding is the Chair, Barcelona, Vice Chair
- Procura+ Manual available in English and Spanish
- 12 national partners (consultancy firms, and NGOs)
- 30 local governments participating in the Campaign covering 9 countries



# Campaign vision

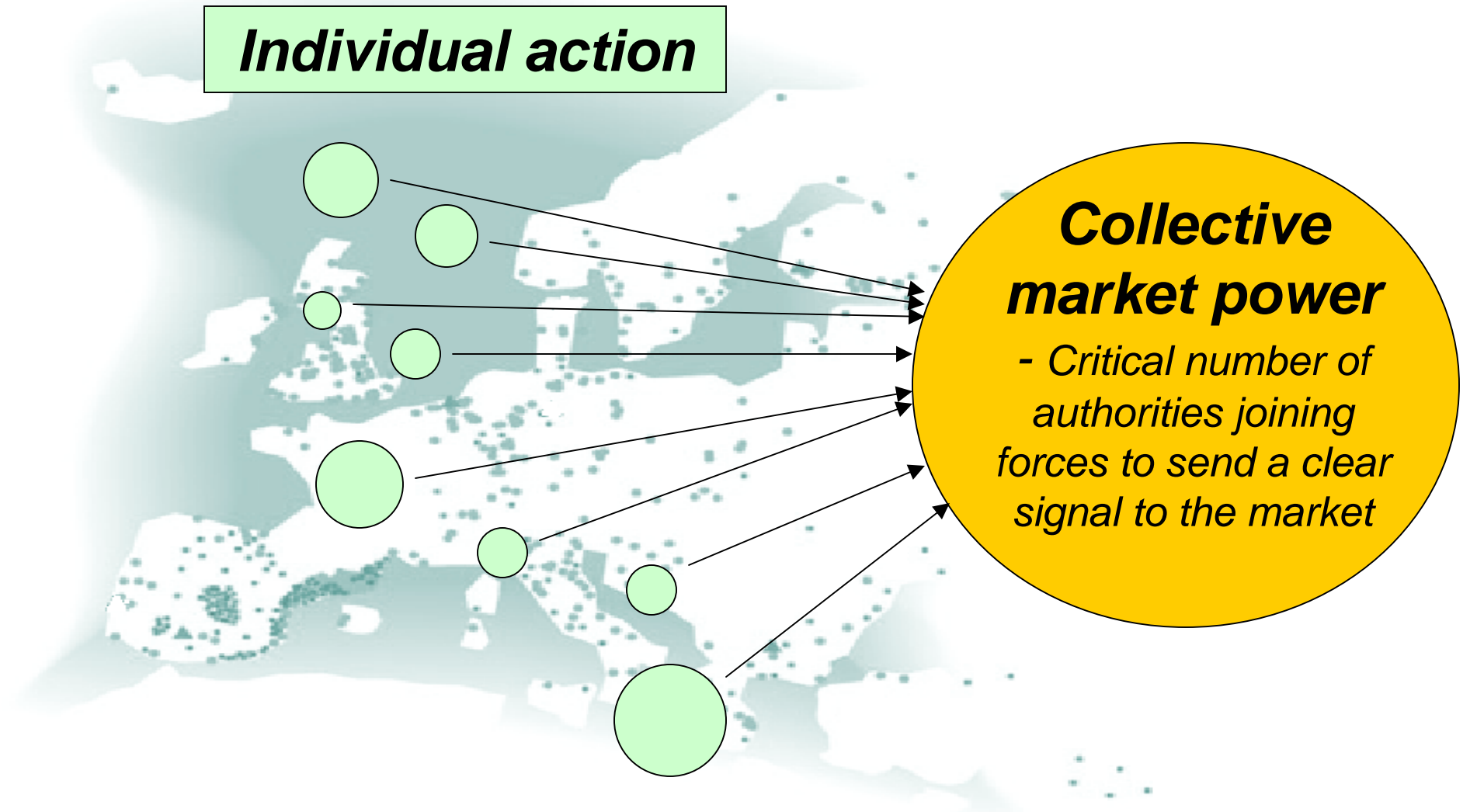
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***Individual action***

***Collective  
market power***

*- Critical number of  
authorities joining  
forces to send a clear  
signal to the market*



# Campaign Elements

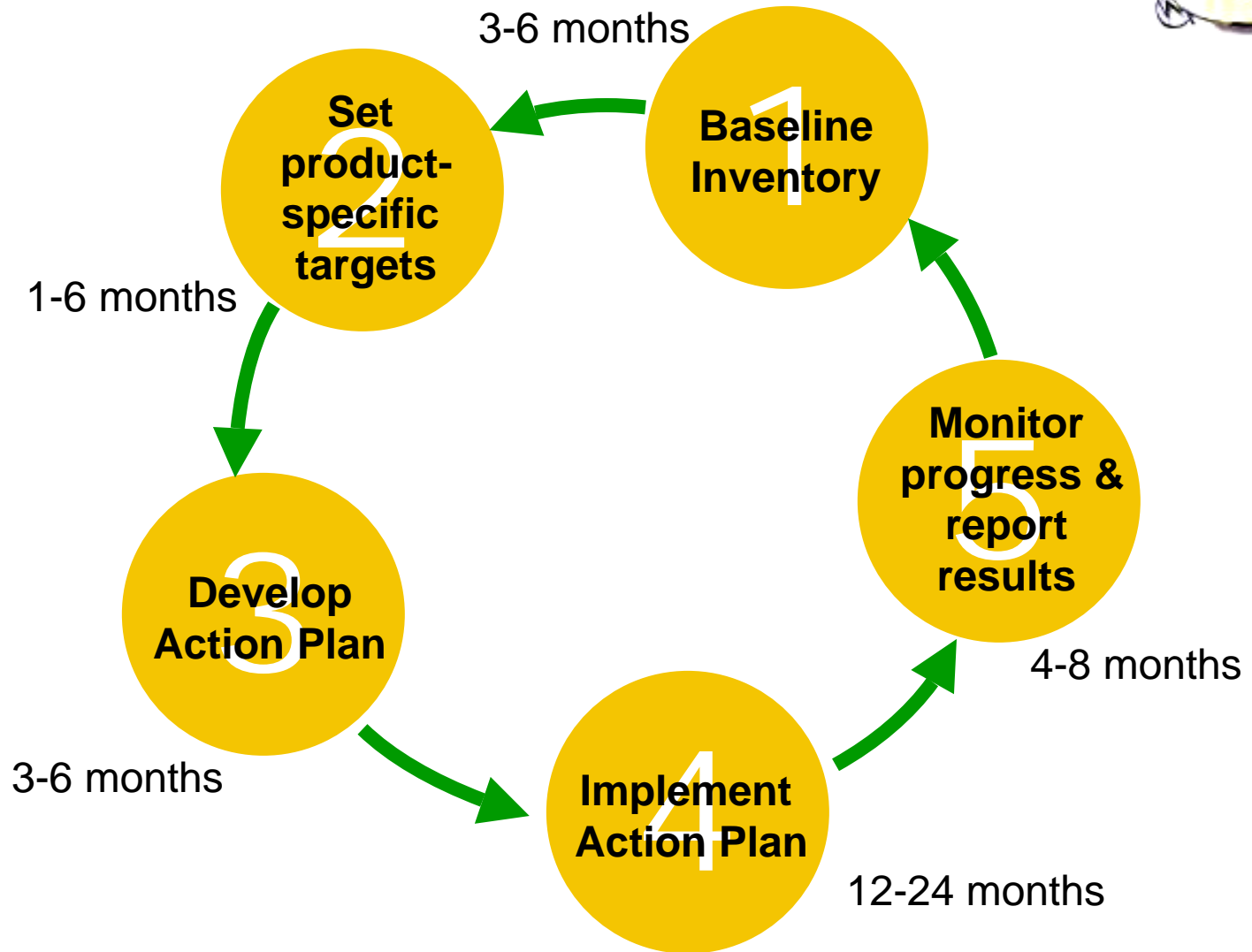
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- Developed by and targeted for local governments
- Campaign has an elected steering committee
- Working with national partners
- Procura+ criteria to be used throughout Europe - electricity, transport, cleaning services, IT, buildings and food
- Political awareness raising and commitment
- Performance cycle to enable gradual implementation



# Procura+ milestones & duration



# What can ICLEI do to help you introduce SP in your country?

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- An introduction to the key ingredients of sustainable procurement
- An understanding of the benefits of SP
- Some guidance on how SP implementation works in practice
- Ideas on how to apply SP in your own institution or organisation
- Ways and means to give SP a start!

# What can ICLEI do to help you introduce SP in your country?

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- Provide tools and guidance
- Provide training to procurement officers on the concepts and principles of SP
- Carry out with national/local authorities and other partners (UNEP) pilot SP projects to demonstrate feasibility and effectiveness of SP
- Facilitate international experiences exchange
- Help mutual understanding and development of a common language (developed countries need “how” ; developing countries often need “why” and first steps advice)





# Further information

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Website:  
[www.iclei-europe.org/procurement](http://www.iclei-europe.org/procurement)

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