

# Sustainable procurement

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Sustainable procurement aims to integrate environmental considerations into all stages of the purchasing process with the goal of reducing the impact on human health the environment and improving social and economic conditions.

Sustainable procurement is also called eco-procurement, green purchasing and environmentally friendly purchasing.



# Why is it being done?

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Critical tool for encouraging sustainable production and consumption patterns



Public authorities act as key launching customers to drive sustainable innovative technologies and services

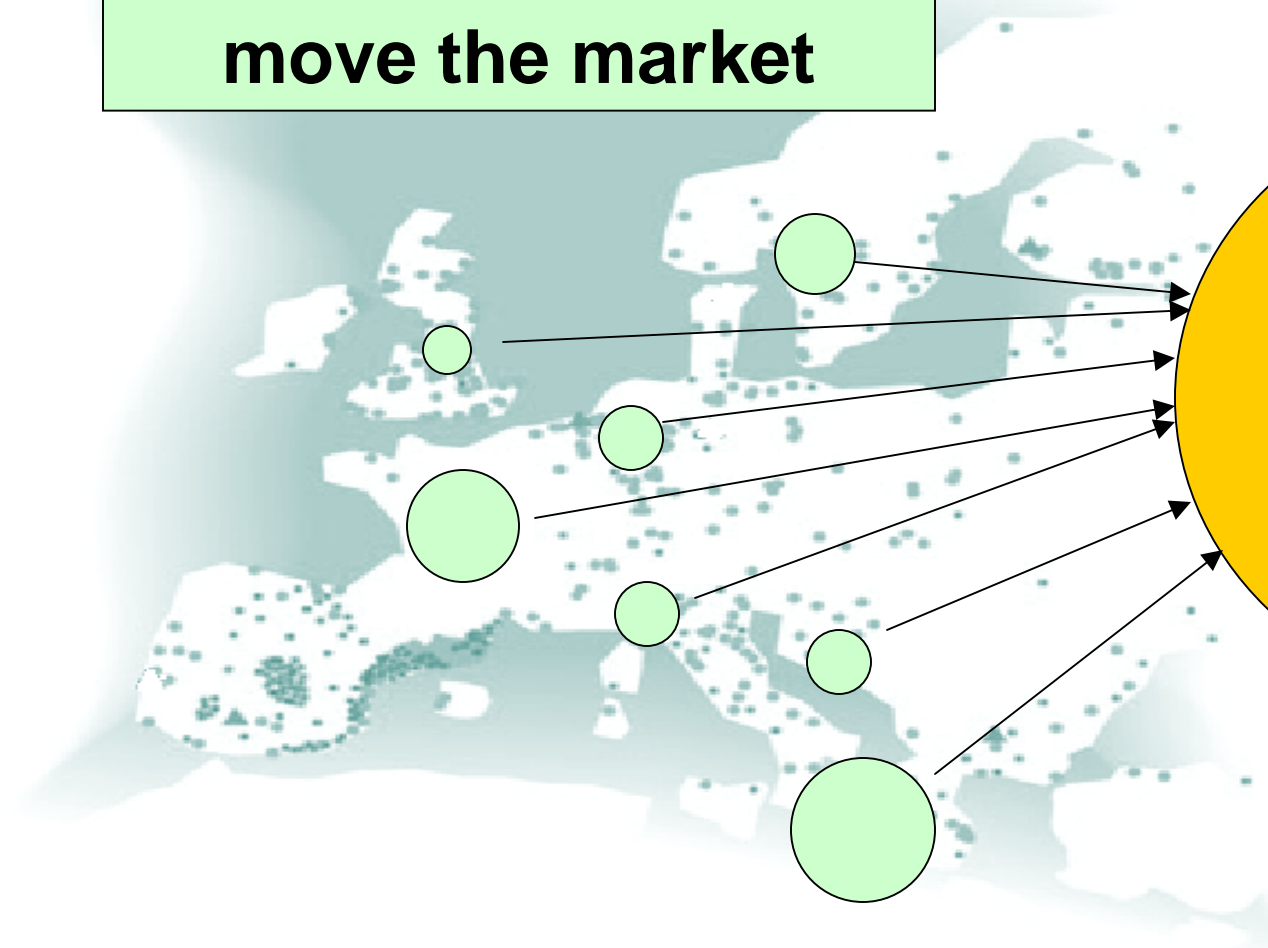


# Tapping the potential at the local level



**Individual action to  
move the market**

**Collective  
market power**  
- Critical number of  
authorities joining  
forces to send a clear  
signal to the market



# What does it mean?

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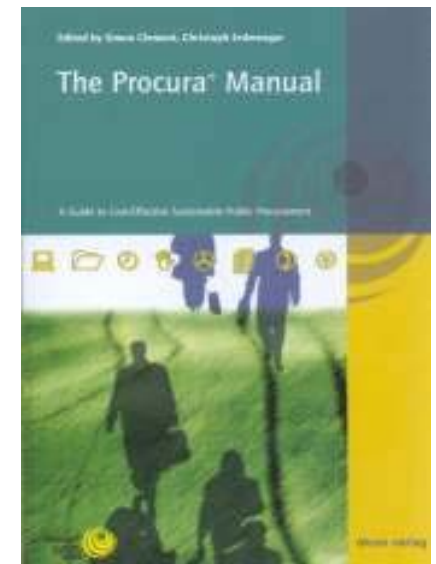
- It means solving environmental, economic and social problems at the source
- For public authorities it means re-examining the consequences of their consumption activities and identifying areas where they may be able to influence the market towards the supply of more sustainable products and services

# Sustainable Procurement in Europe

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- Procura+ Campaign launched 2004. Kolding is the Chair, Barcelona, Vice Chair
- Procura+ Manual available in English and Spanish
- 12 national partners (consultancy firms, and NGOs)
- 30 local governments participating in the Campaign



# International Activities

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- Marrakech Process: Promotes sustainable production and consumption on an international basis. An agreement was reached at an international gathering held in Marrakech, Morocco on mapping out a 10-year plan
- International Sustainable Public Procurement Task Force
- United National Environment Programme