

city of
Melbourne



ICLEI World Congress 2006

Implementing a
triple bottom line framework:
A case study from the
City of Melbourne

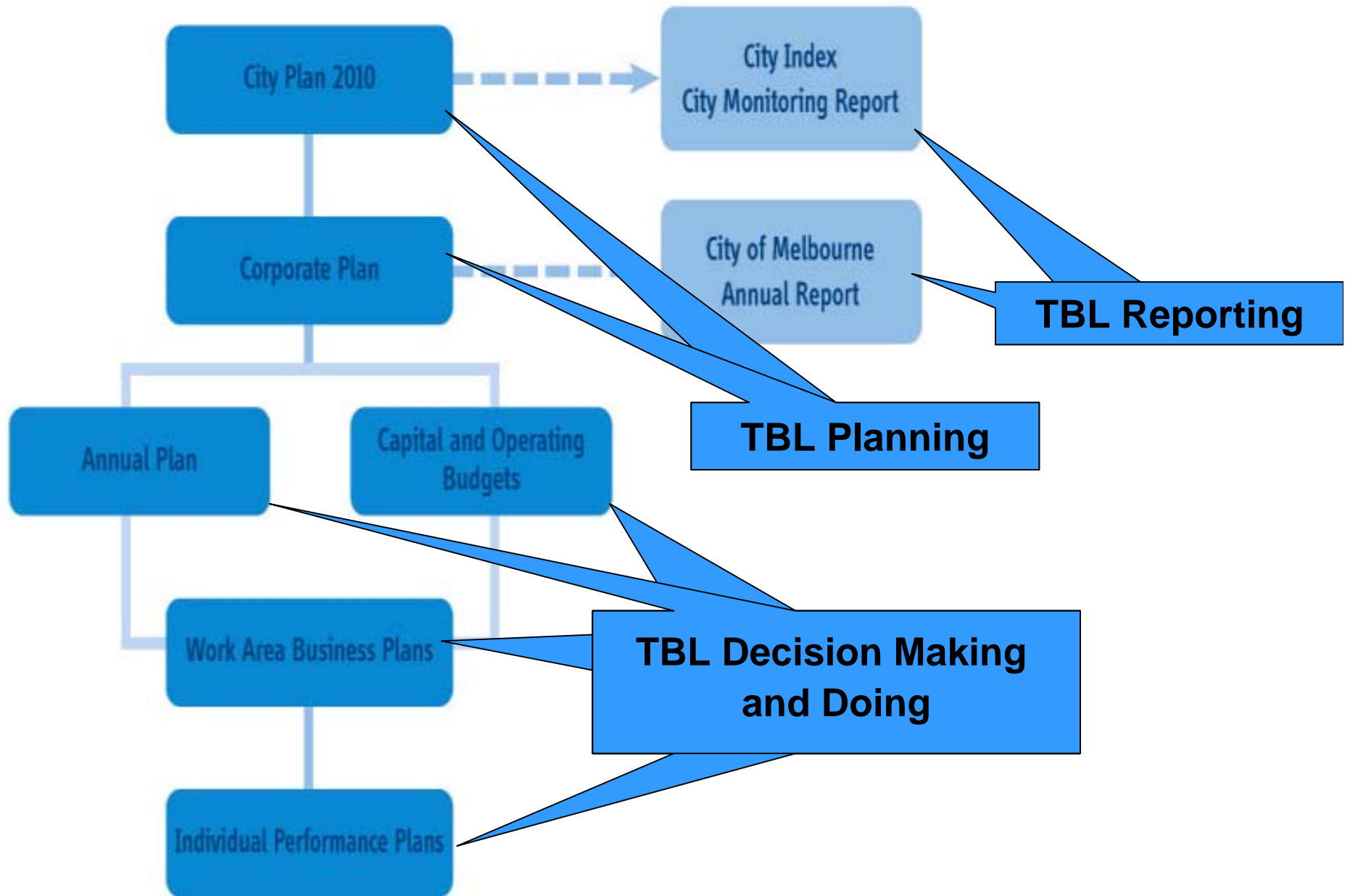
Cr Fraser Brindley - Melbourne City Council

Session SM2 – Sustainability Reporting and TBL

Tuesday 28 February 2006

Continuous Improvement Cycle





Trickle down effect

City Plan 2010 – SD 4.1 reduce GHG emissions



Council Plan 2005/09 – SO 4.1.02 improve energy efficiency of operations



Annual Plan



To reduce corporate energy consumption by 10% by 2007

branch business plans



Facilities

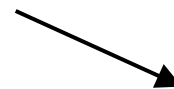
Management

improve & report on efficiency of buildings



Engineering Services

improve & report on efficiency of streetlighting



Parks Branch

improve & report on efficiency of sports pavilions

TBL as Continuous Improvement



Connected and Accessible City

1: Transport Systems (Q1 of 19)

Question:

What effect will the proposal have on the level of public transport and number of transport options/connections with the City of Melbourne?

Aims:

Ensure a sustainable and highly integrated transport system services City needs and links key assets. (SD 1.5)
Deliver and provide access to facilities and services to support those living in, visiting and working in the City. (SD 3.2)

Issues to consider:

What additional capacity (i.e no of people/services, kms) will there be for sustainable transport options such as walking, cycling and public transport?
How will the proposal encourage increases (or declines) in pedestrian access, bicycle access and public transport connections between key services, public spaces and City assets?
How will the proposal improve (or reduce) the mobility of Melbourne's visitors, workers and residents especially people with a disability, older people, people with children inprams and low-income earners?

Impact
negative nil n/a unknown positive

Magnitude
minimum moderate maximum

Likelihood
low medium high

Favorites

PLAN

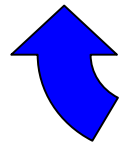


DO

**EVALUATE
& REVIEW**



**MONITOR &
REPORT**



Reporting indicators

Criteria for selecting TBL indicators:

- ✓ Does the indicator tell us something about the long term sustainability of the organisation or the city?
- ✓ Is the indicator *meaningful* to most people in the community?
- ✓ Is the indicator easily understood by most people?
- ✓ Can the data be easily collected by the organisation as a part of core business activity?

GRI Experiences



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