

# The Cyber Environment Oriented Network of World Local Self-Governments(draft)



**JEJU CITY**

<http://env.jeju.go.kr>

W e l c o m e t o J E J U i n K O R E A

## The Outline of Jeju City



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Mayor of Jeju City, Korea

Jeju City is the biggest island of the Republic of Korea and it is located in the northern coast of Jeju Island, located in the farthest south. In addition, as the major gateway city of Jeju Island, it is the major city of culture, tour, and education of population of 300,000 on the basis of infrastructure such as Jeju International Airport and Jeju Port.

In terms of geographical feature, it is situated in the important location, where the immediate contact with Japan, China, and Far East Russia is available and it is a very beautiful island, surrounded by the highest Halla Mountain and the Pacific Ocean.

The beauty of a coast near Pacific Ocean in Jeju Island is perfectly matched with the clean and blue nature of surroundings so that it provides us with a clean and clear beach, which is the best in the world. Especially, the unique island culture, created in the history of long time, holds the value of world heritage. Thanks to those factors, tour experts praise this island as a Hawaii of the east.

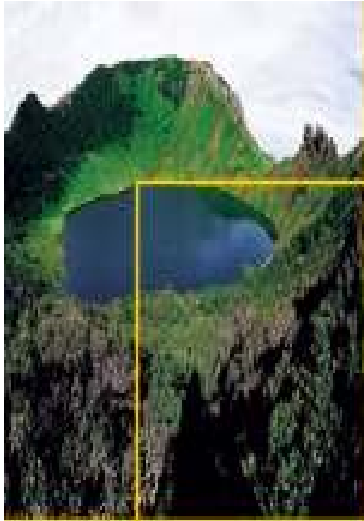
Jeju City makes its effort for the continual development in the environment field. Accordingly, it joined the International Council for Local Environmental Initiatives (ICLEI) and it drew up the 21st report to suggest 21st century sustainable development vision.

Jeju City participated in the Asia Pacific Environmental Conference of mayors and the World Summit for Sustainable Development (WSSD), held in Johannesburg, South Africa, in 2002 in order to adjust to the international environmental flow and it challenges to the Earth Championship, awarded by UN, 2005.

Especially, it tries to conserve Jeju Island as a best clean area, while paying attention to the scientific environmental administration such as the acquirement of the certification of ISO 14001.

Recently, government designated Jeju as the International Freedom City and Jeju advances towards the world by unfolding the business of national policy such as International Freedom Trade Port, and the Creation of Science Technology Complex in order to enter the international city such as Singapore and Hong Kong.





## What is the Cyber Environment Oriented Network of World Local Self-Governments?

Environmental matter has been issued all over the world and the countermeasure of a nation to cope with it, is generally reinforced. In addition, like the phrase, Think globally and act locally the role of local self-governing organizations in regard to the environmental preservation has been reinforced.

## Activities of Jeju city for the cyber network

In order to establish the cyber network of world local self-governments, the budget about USD 200,000 was input and Internet Web has been established in February 2006. In addition, Jeju city plans to establish the independent portal site in order to create the base to hold the International Video Environmental Conference on the web. This site is scheduled to complete by the time of March 2006, and English will be the basic language to collect views, which are shared by local self-governments of a respective nation and establish the cyber network bureau.

Since the success of cyber environment oriented network depends on the participation of advanced environment local self-governing organizations, a mayor of Jeju visited Curitiba, Brazil, which is one of worldwide environmentally advanced cities, in the last August and consulted this issue.

In addition, Jeju city will continue to have a consultation with city, Freiburg. A broad consultation is being processed, focusing on the advanced environmental model city of each continent among local self-governments, which are members of ICLEI.



## Direction

- The promotion of cooperation with ICLEI in order to establish the cyber network environment
- The Promotion of Exchange with World Environment Advanced Local Self Governing groups that possess the technology of developed Information
- The Establishment of Web System for the Role of Cyber Environmental Network Bureau



## Detailed Plan

### I. The promotion of cooperation with ICLEI in order to establish the cyber network environment

The MOU Contract in order to divide the role of cyber network promotion between the ICLEI Bureau and Jeju City.

#### | The Purpose of MOU Contract |

- The role establishment of ICLEI and Cyber network environment of World Local Self Governing organizations

#### | The Role of ICLEI |

- The performance of role as a major division of ICLEI in the cyber environment oriented network of world local self-governments
- The establishment of whole support system for enlarging the network

## II. The Promotion of Exchange with World Environment Advanced Local Self Governing groups that possess the technology of developed Information

### The Promotion of Cyber Cooperation through the Affiliation of Environmental Preservation with world environmental model cities

#### | Targeted city |

- World environmental model self-organizations, environmental groups and organizations of 5 Oceans and 6 continents, which possess the technology of developed information.

#### | Activities |

- Occasional reciprocal information exchange such as Environmental model cases
- The opening of cyber environmental conference of mayors every year
- The suggestion of reciprocal alternatives in relation to the world environmental issue
- The opening of the cyber fair on environment according to the continents
- The formation of network for the environment education of cyber citizens (including children)

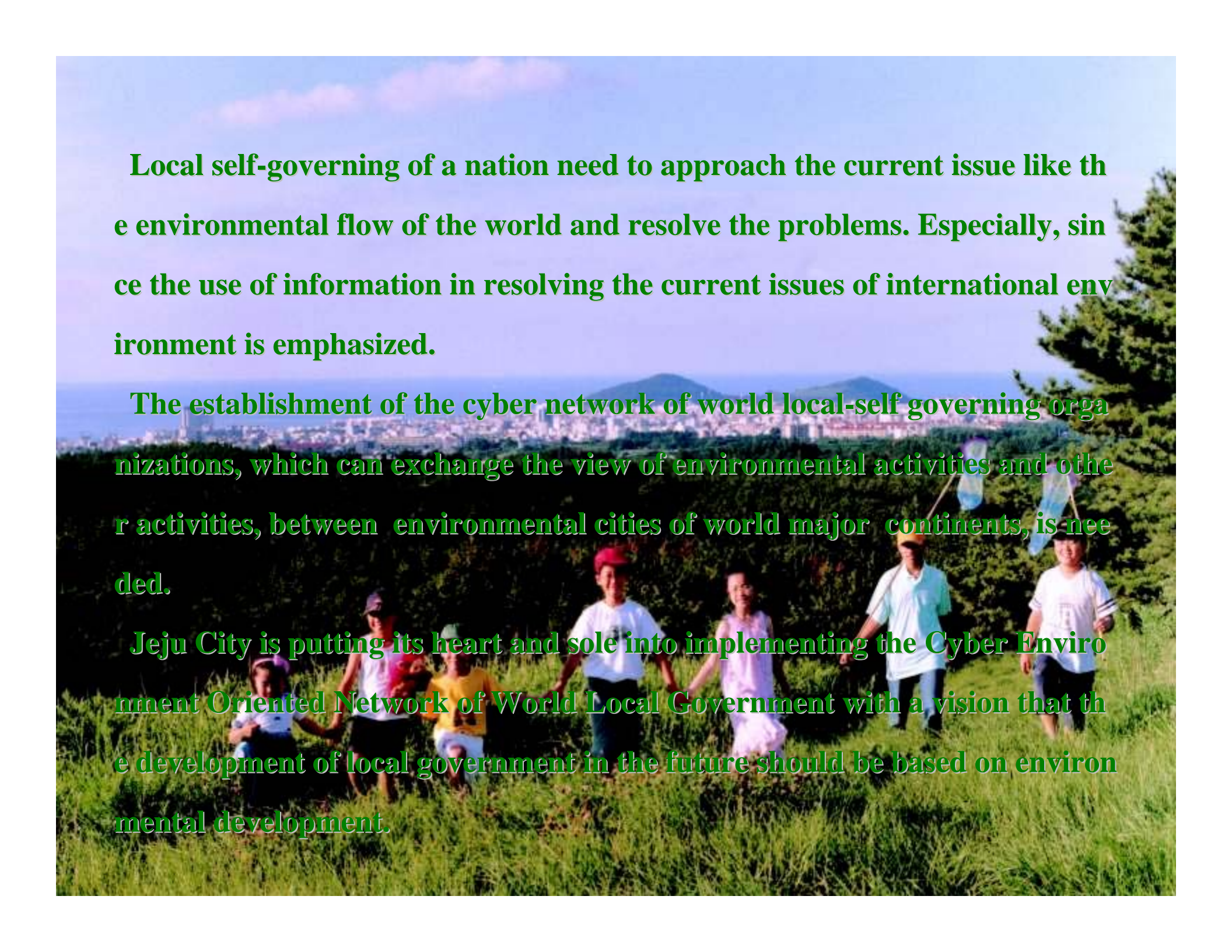
### III. The Establishment of Web System for the Role of Cyber Environmental Network Bureau

#### The establishment of world cyber network web system

##### | Basic elements for the network formation |

- The provision of a cyber environmental network bureau for preparing the operation regulations and management for the environment reciprocal consultation between world local Self-governing organizations
- The establishment of web server environment such as Video Conference
- The establishment of Internet and communication infrastructure, in which real time moving picture is possible
- The contract of basic consultation for the regular exchange between Local self-governments



A group of approximately ten people, including children and adults, are standing on a grassy hillside. They are holding hands in a circle, suggesting a community or environmental activity. In the background, a city is visible, followed by a range of mountains under a clear blue sky. The overall scene is bright and sunny, with lush green grass in the foreground.

**Local self-governing of a nation need to approach the current issue like the environmental flow of the world and resolve the problems. Especially, since the use of information in resolving the current issues of international environment is emphasized.**

**The establishment of the cyber network of world local-self governing organizations, which can exchange the view of environmental activities and other activities, between environmental cities of world major continents, is needed.**

**Jeju City is putting its heart and sole into implementing the Cyber Environment Oriented Network of World Local Government with a vision that the development of local government in the future should be based on environmental development.**

# THANK YOU



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